

Online Business Mindmap



Jumpstart the cycle by sending paid traffic.

BREAKDOWN: You simply create your website. Now you create some great content with very clear share buttons. If you have good content, people will share it. When people share your content that brings in more free traffic.

The website itself generates leads through popups or sidebar forms. So your list is growing automatically. You can sell whatever you want to that list to generate more sales. However some of the content on your site will generate sales through affiliate links naturally as that traffic comes in and starts browsing.

More traffic comes in as the previous traffic browses and shares your content which leads to list growth and more sales. You see how it never ends. As you get more shares your site will inevitably become viral and generating insane free traffic.

NOTE: People only share sale-free content. Only ask for a share on pure content posts. You can have a link to a optin though if you want if you are offering a tool or something.